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(54) Title: APPARATUS AND METHOD FOR TREATING IMAGING MATERIALS

(57) Abstract: An apparatus and method for improving the durability of an image on an imaging material, including increasing the press run length or a printing plate. The apparatus and method can involve the use of, as an example but not restricted to, an imaging device, a pre-bake oven, a processor, and a post-process treatment unit that employs infrared lamps adapted to irradiate the image.

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